

# THE SIMPLE SECRET TO MAKING YOUR STORY *shine*

In chapter 11, you learn the magic tool for captivating memorable introductions: the "Simple Story Structure."

**Think of this as your narrative superpower, the magic formula to create an instant connection within 27 seconds.** Yes, you read that right—27 seconds to have them "swipe right" and want to learn more about you. Ready to dive in?

**The Simple Story Structure** is made up of three pivotal components:

1. **The Conflict:** This is your transformative moment—the messy situation or personal breakdown that led to a life-changing breakthrough. Keep it tight: 1 to 3 sentences are perfect.
2. **The Resolution:** How did you solve this conflict? And what changed for you as a result?
3. **How You Fit In:** A quick wrap-up sentence on what you're doing now as a result of experiencing this conflict and finding the resolution.

Ready to craft your Simple Story Structure? Fill in the prompts below to start your captivating narrative:

1. **The Conflict:** [Describe the transformative moment in your life.]

2. **The Resolution:** [Explain how you solved this conflict and the results.]

3. **How You Fit In:** [Summarize what you do now as an outcome of your journey.]

Remember, the best stories are both personal and relatable. Your story should touch on universal human experiences and emotions, making it a powerful tool to connect with others and build meaningful relationships.